



NEWS RELEASE

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PHOTOSTEEL, INC. UNVEILS NEW WEBSITE

Web Portal Introduces New Permanent Photo Processing Technology

Danville, IL – PhotoSTEEL Inc., a new supplier of promotional product solutions which enable the permanent capture of memories, events, products, corporate logos, and other like images has unveiled its new website under the URL, www.photosteel.com.

The website is designed to help promotional product distributors to quickly grasp the benefits of its marquee patent-protected and proprietary technology, PhtotoSTEEL™.

Commenting on the website's content, Joe Davis, Owner of PhotoSTEEL, Inc. states, "Included in the website are a sequence of images of actual PhotoSTEEL implementations, a discussion of typical applications, a little background on our company and technology and a submission form allowing you to receive a PhotoSTEEL product quote."

Mr. Davis continued, "We have seen for over a year now that the durability and lifelike realism of the PhotoSTEEL product continues to amaze our customers. The website simply facilitates access for promotional product distributors so they can more effectively satisfy the needs of their corporate clients. We hope all distributors take a look!"

PhotoSTEEL is a patent-protected, proprietary technology developed over the past three years which allows any high resolution, full color photo or image to be permanently bonded to a steel substrate of virtually any size or shape. This combination of high resolution and complex shaping, gives the resultant product a high quality, heavy feel and three dimensional characteristics not found in any other image processing technology. In addition, the resultant product is highly durable, rust resistant and virtually indestructible. And by utilizing the latest advances in industrial coating technology, the consumer also benefits by purchasing an environmentally friendly product.

More information on PhotoSTEEL can be found at www.photosteel.com or by calling 217-443-5347.

PhotoSTEEL, Inc. is a privately held firm based in Tilton, Illinois. PhotoSTEEL, Inc. is dedicated to delivering their customers permanent photo processing technology providing life-like realism and the highest quality look-and-feel found in the promotional products market today.